



# IT'S IN OUR HANDS

## *Become a 2010 Census Partner*

**In 2010, the U.S. Census Bureau will issue a call to action for every resident of our nation: “Be Counted.”**

**The 2010 Census is important.** It determines the distribution of \$300 billion annually of government funding for critical community services and generates thousands of jobs across the country.

**As an elected leader, your support matters.** You can encourage your constituents to participate, ensuring they get their fair share of government funding, census jobs and Congressional seats. Partner with us and ensure your constituents have an active voice in their future.

### **By supporting the 2010 Census, you will:**

- ▲ **Bring jobs to your community.** The Census Bureau will hire hundreds of thousands of people nationwide for temporary census jobs. By recruiting applicants in your community, you may help boost your local economy.
- ▲ **Make informed decisions.** You may use census data to guide important decisions for your community, such as where to build roads, schools, job training centers and more. Billions of dollars in funding for these projects are at stake — an incomplete count could mean your community misses out.
- ▲ **Ensure your interests are represented.** Redistricting will occur on the state and local level using data collected in the 2010 Census. These data also determine how many seats your state will have in Congress. A complete count is vital to accurate representation.

### **Take action:**

- ▲ Issue a proclamation or other public endorsement for the 2010 Census.
- ▲ Sponsor “town hall” meetings or other events to encourage census participation.
- ▲ Help recruit census workers in your community.
- ▲ Provide space and staff for testing and training census employees.
- ▲ Create a Complete Count Committee in your area.

***For more information about becoming a 2010 Census partner, go to [www.census.gov/2010census](http://www.census.gov/2010census).***

## STATE AND LOCAL GOVERNMENTS

### **FAST FACTS ABOUT THE CENSUS**

**Safe.** The Census Bureau protects information that identifies respondents or their households for 72 years.

**Easy.** The questionnaire contains only a few simple questions and takes just a few minutes to answer and return by mail.

**Everyone counts.** The census is a count of everyone living in the United States, including all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.

**Coming soon.** Census questionnaires will be mailed in March 2010.